## **CLAIMS**

1		1.	A method for storing Internet advertisements at a user computer, comprising
2		the ac	ets of:
3			receiving plural Internet advertisements, at least one advertisement including
4		a tag;	and
5			saving at least one advertisement at the user computer at least partially
6		based	on the tag.
1		2.	The method of Claim 1, wherein the tag is a Hypertext Markup Language
2	general and the state of the st	(HTM	IL) tag.
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1	St. Built	3.	The method of Claim 1, further comprising the act of:
2	Lord Control C		displaying a button; and
3	The first two the first that the		in response to the button being toggled, displaying the saved advertisement.
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1		4.	The method of Claim 3, wherein plural advertisements are saved and the
2		metho	d further comprises:
3			allowing the user scroll through the saved advertisements.
1		5.	The method of Claim 4, wherein the saved advertisements include at least
2		one li	nk to a website and the method further comprises:

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	recalling a saved advertisement, the saved advertisement having at least one						
link to	a website; and						
	accessing the website from the saved advertisement when the link is						
toggled	l.						

- The method of Claim 1, further comprising the acts of:
   displaying a previous button;
   displaying a next button; and
   accessing saved advertisements when the previous button and next button
  are toggled.
- 7. A system for saving at least one Internet advertisement at a user computer comprising:

at least one server;

at least one database connected to the server, the database storing plural Internet advertisements, at least one advertisement including a tag; and

at least one user computer connected to the server via an Internet connection, the server transmitting the Internet advertisements to the user computer, the user computer including a program for saving at least one Internet advertisement at least partially based on the tag.

8. The system of Claim 7, wherein the program includes:

2			logic means for receiving plural Internet advertisements; and
3			logic means for saving at least one advertisement at the user computer.
1		9.	The system of Claim 7, wherein the tag is a Hypertext Markup Language
2		(HTN	ML) tag.
1		10.	The system of Claim 8, wherein the program further comprises:
2			logic means for displaying a button; and
3	No. of the Control of		logic means for displaying the saved advertisement in response to the button
4	gerig genet gerig mags dang ing genet gerig mags dang ing all all the flam (kum	being	toggled.
1	A of full and	11.	The system of Claim 10, wherein plural advertisements are saved and the
2	#	progra	am further comprises:
3	The line that the state of the		logic means for allowing the user scroll through the saved advertisements.
1		12.	The system of Claim 11, wherein the saved advertisements include at least
2		one li	nk to a website and the program further comprises:
3			logic means for recalling a saved advertisement, the saved advertisement
4		having	g at least one link to a website; and
5			logic means for accessing the website from the saved advertisement when
6		the lin	ak is toggled.

1		13.	The system of Claim 8, wherein the program further comprises:
2			logic means for displaying a previous button;
3			logic means for displaying a next button; and
4			logic means for accessing saved advertisements when the previous button
5		and 1	next button are toggled.
1		14.	A computer program device, comprising:
2			a computer readable means having logic means for storing at least one Internet
3		advei	rtisement, comprising:
4			logic means for receiving plural Internet advertisements, at least one
5	ode torage the	adver	tisement including a tag; and
6			logic means for saving at least one advertisement at the user computer at
7	And the second entry made and plants entry the second seco	least	partially based on the tag.
1		15.	The computer program device of Claim 14, wherein the tag is a Hypertext
2	in the second se	Mark	up Language (HTML) tag.
1		16.	The computer program device of Claim 14, wherein the computer readable
2		mean	s further comprises:
3			logic means for displaying a button; and
4			logic means for displaying the saved advertisement in response to the button
5		being	toggled.

1		17. The computer program device of Claim 16, wherein plural advertisements
2		are saved and the computer readable means further comprises:
3		logic means for allowing the user scroll through the saved advertisements.
1		18. The computer program device of Claim 14, wherein the saved
2		advertisements include at least one link to a website and the computer readable
3		means further comprises:
4	#****	logic means for receiving plural Internet advertisements, at least one
5		advertisement including a tag; and
6	rig, suddig, read life spirit square f <sup>#</sup> Shaan Thre	logic means for saving at least one advertisement at the user computer at
7	gerig general gerig under treate off specify training. The state and specify specify that we have been such than the state of the specify than the state of the specify than the specify than the specify than the specific training to the specific training than the specific training to the specific training tra	least partially based on the tag.
1	The facts from the west from the wife	19. The computer program device of Claim 14, wherein the computer readable
2	Marie H	means further comprises:
3		logic means for displaying a previous button;
4		logic means for displaying a next button; and
5		logic means for accessing saved advertisements when the previous button
6		and next button are toggled.
1		20. A method for viewing Internet advertisements at a user computer,
2		comprising the acts of:

3			viewing at least a first banner advertisement;
4			viewing at least a second banner advertisement;
5			initiating a request to view an advertisement history;
6			viewing the first and second banner advertisements within the advertisement
7		history	; and
8			utilizing the first and second banner advertisements to access respective web
9		sites co	orresponding thereto.
1		21.	The method of Claim 20, further comprising the act of:
2	gring, gring, gring, southe merge, etc. gring, conty, gring, etc. gring, conty, gring, etc. gring, conty, gring, g		toggling an advertisement history button; and
3	ng serig ma di madi serig di kana kana di kana kana		in response to the button being toggled, viewing the advertisement history.
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1	<b>\$</b>	22.	The method of Claim 21, wherein plural banner advertisements are saved
2		and the	method further comprises:
3	The state from the state with		scrolling through the saved banner advertisements.